

ORIGINAL

**United States District Court**  
EASTERN DISTRICT OF TEXAS  
MARSHALL DIVISION

ALEXSAM, INC. v.	
BEST BUY STORES LP	Cause No. 2:13-cv-2
BARNES & NOBLE, INC. AND BARNES & NOBLE MARKETING SERVICES, LLC	Cause No. 2:13-cv-3
THE GAP INC. AND DIRECT CONSUMER SERVICES, LLC	Cause No. 2:13-cv-4
J.C. PENNEY COMPANY, INC. AND J.C. PENNEY CORPORATION	Cause No. 2:13-cv-5
MCDONALD'S CORPORATION AND P2W, INC. NFP	Cause No. 2:13-cv-6
TOYS "R" US—DELAWARE, INC. AND TRU-SVC, LLC	Cause No. 2:13-cv-7
THE HOME DEPOT, U.S.A., INC. AND HOME DEPOT INCENTIVES, INC.	Cause No. 2:13-cv-8

**JURY VERDICT FORM**

WMD

**Question No. 1**

Do you find that Defendants proved, by clear and convincing evidence, that any of the following claims of the asserted patents are invalid as anticipated?

Answer "Yes" (invalid) or "No" (not invalid) as to each asserted claim in the space provided. Each space should be answered.

'608 Patent	"Yes" or "No"
Claim 1	No
Claim 34	No
Claim 36	No
Claim 37	No
Claim 57	No
Claim 58	No
Claim 60	No
Claim 62	No
Claim 65	No

'787 Patent	"Yes" or "No"
Claim 1	No
Claim 2	No
Claim 19	No

Please proceed to Question No. 2.

**Question No. 2**

Do you find that Defendants proved, by clear and convincing evidence, that the '608 or '787 patent is invalid for failure to name all of the inventors?

Answer "Yes" (invalid) or "No" (not invalid) as to each patent in the space provided. Each space should be answered.

Patent	"Yes" or "No"
'608 patent	No
'787 patent	No

The foreperson is requested to initial and date this document in the spaces provided below as the unanimous verdict of the jury.

May 3, 2013  
DATE

BLYA  
FOREPERSON INITIAL

*MMO*